

# updater Fact Sheet

Everything you need to know to tell the Updater story

## THE BASICS

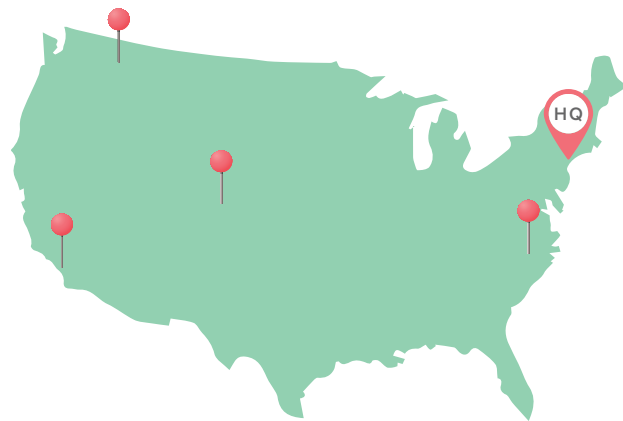
### Press inquiries:

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### Headquarters:

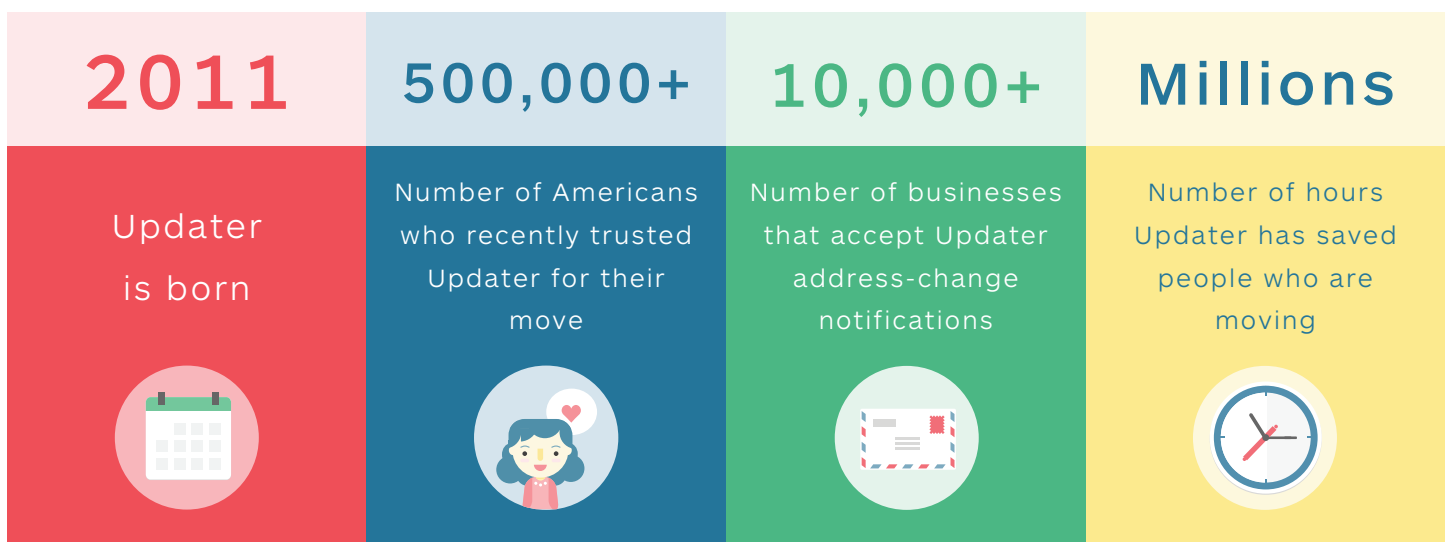
Located in the heart of New York City's Flatiron District, with small teams around the country.



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## UPDATER BY THE NUMBERS



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## OUR FEARLESS LEADERS

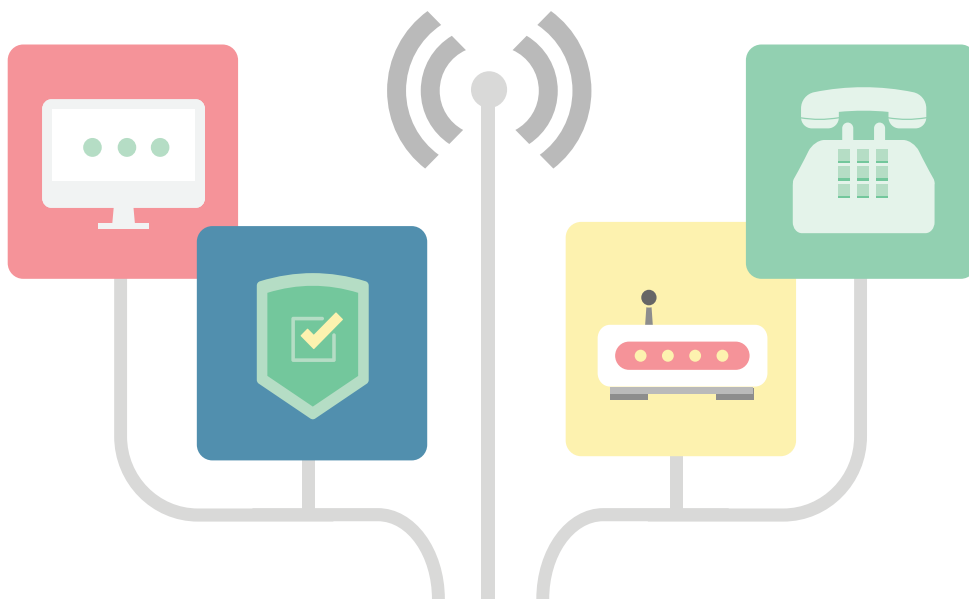
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**DAVID GREENBERG** is the Founder and CEO of Updater. David built and launched Updater out of his own frustrations with moving, recognizing that there had to be a better way to organize and complete all moving-related tasks. Prior to launching Updater, David practiced corporate law at Cravath, Swaine & Moore LLP. David holds a JD from Cornell Law School and a BA from The University of Pennsylvania. He's a die-hard Boston sports fan living in NYC. View David on [LinkedIn](#).



**RYAN HUBBARD** is the CTO of Updater. Ryan oversees technical strategy for Updater and drives engineering initiatives. Prior to joining Updater, Ryan served as CTO at YellowHammer and co-founded eVariant. Ryan is passionate about innovation and technology. He received a BS from the University of Connecticut. He is also an excellent juggler. View Ryan on [LinkedIn](#).



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# 2015



## 10 property managers roll out Updater to 100+ communities

January 2015

In just three short months after meeting us at NMHC OpTech, 10 property managers decided to offer Updater to residents in 107 apartment communities. Moving in just got a whole lot easier.

# 2014

## Millions of hours saved

December 2014

Our recent calculations show that people who use Updater have saved millions of hours over the last three years. Millions. That's a lot.



## Announced strategic partnership with Arpin Van Lines

November 2014

We're proud to partner with a 100+ year-old, world-leader in moving and storage services.



## Teamed up with zipLogix

November 2014

That's right – our real estate clients can use Updater from within zipForm. Pretty nifty, eh?



## Leased second office in Raleigh, NC

October 2014

It's not huge, but it has a ping pong table. This is home for our multifamily team - those of us that work with apartment communities, student housing providers, and property management companies.



## 100 brokerages offer Updater

October 2014

What can we say... real estate teams love Updater. Over 100 top brokerages are now delivering moving assistance in a big way.



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## Hired Ron Burgundy

September 2014

Don't act like you're not impressed.

## Inman says we're "out to shake up real estate"

July 2014

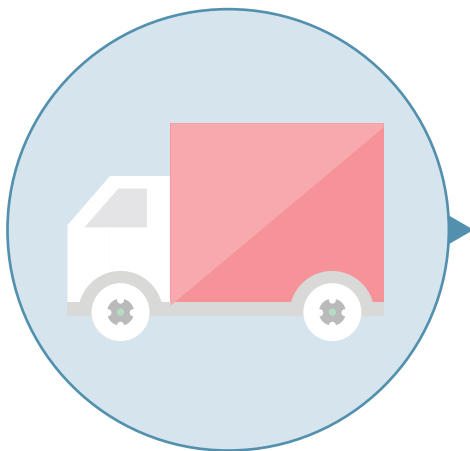
Despite calling us a "New Kid on the Block," Inman News believes that we're changing the way real estate is done. We'll take the nickname.



## Launched Updater for moving companies

May 2014

Moving companies finally have an elegant, turnkey solution to help them differentiate from competition. Calling all white-glove movers -we want you!



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## Secured \$8 million

April 2014

That's right. We met great investors who loved our business and wanted to be a part of it.

# 2013



## First annual game of Face

December 2013

What's Face? A rather simple game: take a tequila shot without making a face. Gretchen Altman (Product Manager) became the first official winner. Gretchen, watch out – others are practicing.

## Chosen for NAR REach™

September 2013

Updater was selected as a charter member of the National Association of REALTORS® tech accelerator, REach™.

Translation: we learned from the best in the real estate industry and perfected our product for real estate agents, teams and brokerages.



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# 2012



# 2011

## Featured in the New York Times

September 2011

We received a nice boost and kind words from The New York Times after our launch.



## New partners take us to new levels

February 2012

After a year of listening to our awesome customers request important partnerships, we've made them happen. 10,000 partners now accept Updater notifications for their customers.



## Updater is Founded

January 2011

After being frustrated with his own move, David hired one developer and built Updater.



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